III B.Tech - II Semester – Regular/Supplementary Examinations AUGUST - 2021

DATA MINING AND DATA WAREHOUSING (INFORMATION TECHNOLOGY)

Duration: 3 hours

Max. Marks: 70

PART – A

Answer *all* the questions. All questions carry equal marks

 $11x \ 2 = 22 \ M$

1.

- a) Define Data ware housing.
- b) What is clustering?
- c) What is Gini index?
- d) Define Binary attribute.
- e) What is OLAP?
- f) What is support?
- g) Write the formula for Ecludian Distance.
- h) List out density based clustering methods.
- i) What is Tree Pruning in Data mining?
- j) What is Max pattern set?
- k) List the types of outliers.

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PART – B

Answer any THREE questions. All questions carry equal marks.	
3 x 16 =	48 M
2. a) Discuss in detail about classification of Data mining	
systems.	8 M
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b) Illustrate Data transformation and reduction process with	
an example.	8 M
3. a) Describe typical OLAP operations.	8 M
b) Explain nominal & ordinal attributes with examples.	8 M
4. Illustrate FP-Growth Algorithm with an example.	16 M
5. Illustrate different Bayes classification methods.	16 M
6. a) Explain K-means algorithm with an example.	8 M
b) Describe different types of outlier methods.	8 M

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